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# Shivam Raj

# Strategic Designer

I am an design strategist with skills ranging from project management, creative design making to UX design. You may find me committed to community service when I am not swimming, playing guitar, football or cricket.

## **Education:**

#### **Bachelors of Design:**

Strategic Design and Management

ATLAS SkillTech University 2021 - 2025

#### Senior High School:

Delhi Public School - Surat 2019 - 2021

Grade 12 examination: 84.9%

#### High School:

Delhi public School - Surat 2007 - 2019

Nursery - Grade 10 Grade 10 examination: 85.4%

## Languages:

Hindi

English

Gujarati

# **Hobbies:**









Puzzles

# **Experience:**

#### Persiv X

Lead designer - Brand Identity Design (2 Months)

- Assisted in naming the company.
- Designed the logo.
- Created style guide and brand guidelines.

#### **Rotaract Club of ATLAS University**

Director - Community Service (2023 - 2024)

- Successfully led a large-scale project, managing 13 departments and over 120 volunteers.
- Built strong relationships with community leaders, including doctors, Rotarians, police officers, and businessmen.
- Implemented 5 new projects, with 3 being recognized for excellence.

#### Merci Global Pvt. Ltd.

Intern - UI/UX Designer:- May 2023 (3 Months)

- Enhanced brand identity and increased efficiency by 5-10%.
- Expanded LinkedIn reach by 500% and generated 15+ website leads.
- Supported sales team with effective client pitches.

#### Shyamantak Mani Furnishing

Logo designer (freelence)

• Created logo for the company

#### Soft Skills:

- Leadership Skills
- Empathy
- Communication Skills
- Opportunity Spotting
- Business Mindset
- Team Work & Management
- Organization
- Adaptibility

## **Technical Skills:**











